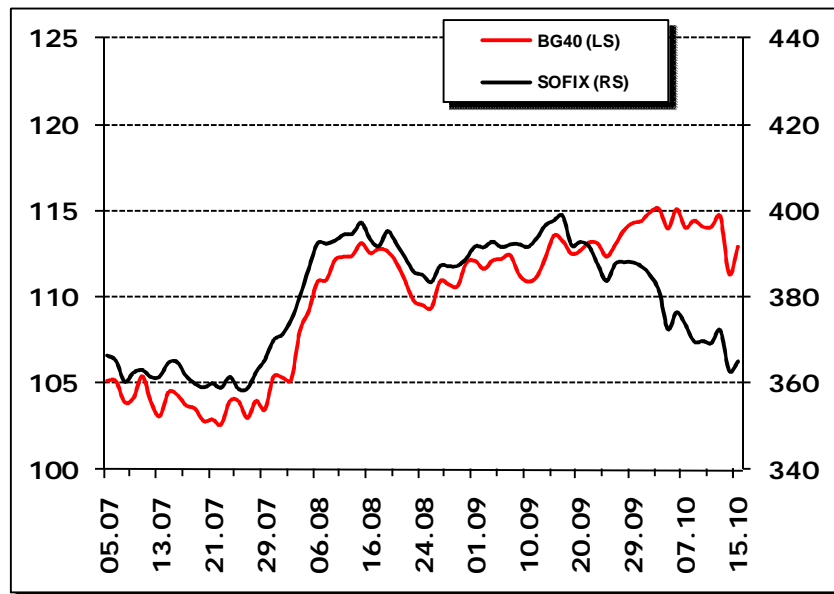


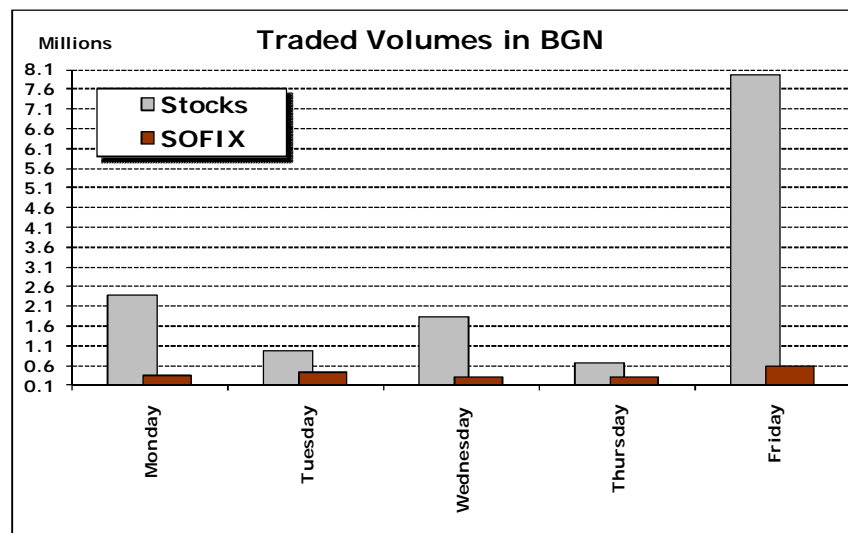
Market Trend



The market remained in tight range and the main indices lost 1% on weekly basis. Bulgarian shares ended slightly lower in volatile trading. The overall volumes significantly improved due to block deals.

We don't expect significant movement on the market this week. It is still early in the reporting season and there is no reported 3Q 2010 financial report from a liquid company so far. The investors will remain cautious and the recent insolvency problems of Moststroy (5MY) will turn higher attention on the financial results.

Trading Activity



The overall volumes remained around the usual level of BGN 1 million if we exclude the block deals with Unipharm (59X). On Wednesday the Central Depository announced that Sopharma (3JR) already owns above 10% of Unipharm. On June 23, the shareholders of Sopharma approved buying of 357 695 shares of Unipharm. The attention of the market was focused mainly on the infrastructure companies.

SOFIX

Stock	Last Price	Weekly Change	Bid	Ask
Advance Terrafund REIT	1.16	0.87%	1.11	1.15
Albena	60.00	-6.98%	57.50	60.00
Bulgarian-American Credit Bank	10.12	-0.29%	10.02	10.15
Central Cooperative Bank	1.15	0.44%	1.14	1.14
Chimimport	2.50	2.04%	2.47	2.50
Doverie United Holding	2.90	-5.69%	2.90	3.07
Enemona	7.04	-0.13%	6.82	7.03
Eurohold Bulgaria	0.82	0.00%	0.81	0.82
First Investment Bank	1.78	0.56%	1.77	1.78
Industrial Holding Bulgaria	1.19	-2.46%	1.19	1.21
Kaolin	4.30	-4.02%	4.30	4.40
Monbat	6.21	-2.97%	6.22	6.33
Sopharma	3.91	0.18%	3.86	3.90
Stara Planina Hold	2.50	0.00%	2.50	2.55
Zyrneni Hrani Bulgaria	0.61	-4.09%	0.61	0.61

The SOFIX components closed mixed but the red color predominated and the main index declined. Kaolin (6K1) was among the worst performers despite the company announced the opening of new factory in Ukraine. The total amount of the investment is USD 15 million. The facility is part of the long-term expansion strategy of Kaolin.

News

- **12 October 2010:** The Board of Directors of Billboard (5BP) notifies herewith all shareholders, investors and interested parties that the company has successfully passed the periodic ISO 9001:2008 compliance audit with respect not only to the quality management system, but to the management of the organisation as a whole.

**Upcoming Events
Macro-economy**

- **There is no major corporate news announced.**
- The preliminary data showed that the Industrial Production Index, seasonally adjusted increased by 1.1% in August 2010 as compared to July 2009. In August 2010 working day adjusted Industrial Production Index rose by 3.7% as compared to the same month of 2009. During the period January-July 2010 the Bulgarian export to EU members increased by 20% on yearly basis, whereas the import from those countries added only 3.7% y-o-y. The export to other countries /non EU members/ soared by 48% for the period January-August 2010 on yearly basis.
- The consumer price index (CPI) in September 2010 compared to August 2010 was 100.8%, i.e. the monthly inflation was 0.8%.
- The harmonized index of consumer prices (HICP) in September 2010 compared to August 2010 was 100.2%, i.e. the monthly inflation was 0.2%.

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Financial Interest: ELANA Trading may trade or own shares of the analyzed companies. The research analyst(s) is not holding shares of the analyzed companies, unless otherwise noted.

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Valuation Methods: Company valuations are based on the following methods: multiple-based (P/E, P/B, EV/EBITDA), historical valuation approaches, peer comparisons, discount models (DCF, DDM) or asset-based evaluation methods. Valuation models are dependent on macroeconomic factors, including interest rates, foreign exchange rates, prices of raw materials, and any expectations about the economy, the market sentiment. The valuation is based on expectations that might change rapidly and without notice, depending on developments specific to individual industries and countries. Recommendations and target prices derived from the models might therefore change accordingly. The application of models depends on forecasts of a range of economic variables, thus there is a range of reasonable variations within models. Any valuation is dependent upon inputs that are based on the subjective opinion of the analysts carrying out this valuation.

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Outperform	More than 5% higher as compared to SOFIX and BG40 performance
Market Perform	Market performance, +/-5% as compared to SOFIX and BG40
Underperform	More than 5% lower as compared to SOFIX and BG40 performance

Frequency of Recommendations: No schedule of recommendations is available. The frequency of recommendations depends on specific factors to individual companies and the opinion of the analyst(s) for the necessity of minor or major changes.

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